



THE BUSINESS OF U 2027 IS WHERE PURPOSE MEETS PERFORMANCE.

This high-energy, immersive experience brings together Southwest Florida’s most driven business leaders and teams for a day designed to inspire growth, strengthen leadership, and create real momentum. The experience is intentionally designed to foster meaningful, high-value connection—placing your team and your brand in the room with like-minded leaders, decision-makers, and influencers. This isn’t just an event you attend; it’s one you bring your team to—where powerful insight, authentic connection, and an atmosphere that’s both impactful and genuinely fun come together.

WHY SPONSOR BUSINESS OF U?

Because this is more than visibility—it’s intentional engagement. Sponsorship positions your brand within a highly engaged community of leaders, with meaningful visibility leading up to and throughout the event experience. Each sponsorship tier is thoughtfully designed to reflect different levels of presence, connection, and impact—offering opportunities to invest in people, elevate your brand, and align with a movement and community, not just a moment.

Each sponsorship tier below reflects a different level of visibility, access, and alignment—allowing your brand to engage in a way that best fits your goals.



SPONSORSHIP LEVELS

PREMIER SPONSOR

\$5,000

For organizations who want to lead from the front and align deeply with the Business of U movement.

As the **Premier** Sponsor, your brand is positioned as a visible leader within the Business of U community—recognized for investing in people, purpose, and impact across Southwest Florida.

INCLUDES:

- Recognition as Premier Sponsor throughout the event
- Dedicated recognition moment during the event, honoring the Premier Sponsor's commitment to leadership, people, and community.
- Exclusive logo placement on key pre-event and event materials
- Prominent brand presence within the event space
- Reserved premium seating for 16 guests
- Opportunity to honor an employee or guest with the “Ignite Your Purpose” Award
- Lobby table for intentional brand interaction (space limited, reserve by 2/14)
- Promo material included in attendee bags (materials provided by sponsor)
- Website feature with logo and brief company description
- Professionally produced 60 second social media video (must be registered by 12/15/26)
- Access to session recordings
- Complimentary admission for you and 2 guests to the next Business of U Empowerment & Growth Workshop

EXECUTIVE: \$3,000

For brands seeking strong visibility and meaningful connection within a values-driven business community.

Executive Sponsors receive elevated presence and recognition while engaging directly with an audience of leaders and decision-makers.

INCLUDES:

- Logo inclusion on the official sponsor banner and displayed on event screens throughout the day
- Reserved premium seating for 8 guests
- Lobby table for brand interaction (space limited, reserve by 2/14)
- Promo material included in attendee bags (items provided by sponsor)
- Opportunity to honor an employee or guest with the “Ignite Your Purpose” Award
- Professionally produced 45 second social media video (must be registered by 12/15/26)
- Access to session recordings
- Complimentary admission for you and 1 guest to the next Business of U Empowerment & Growth Workshop



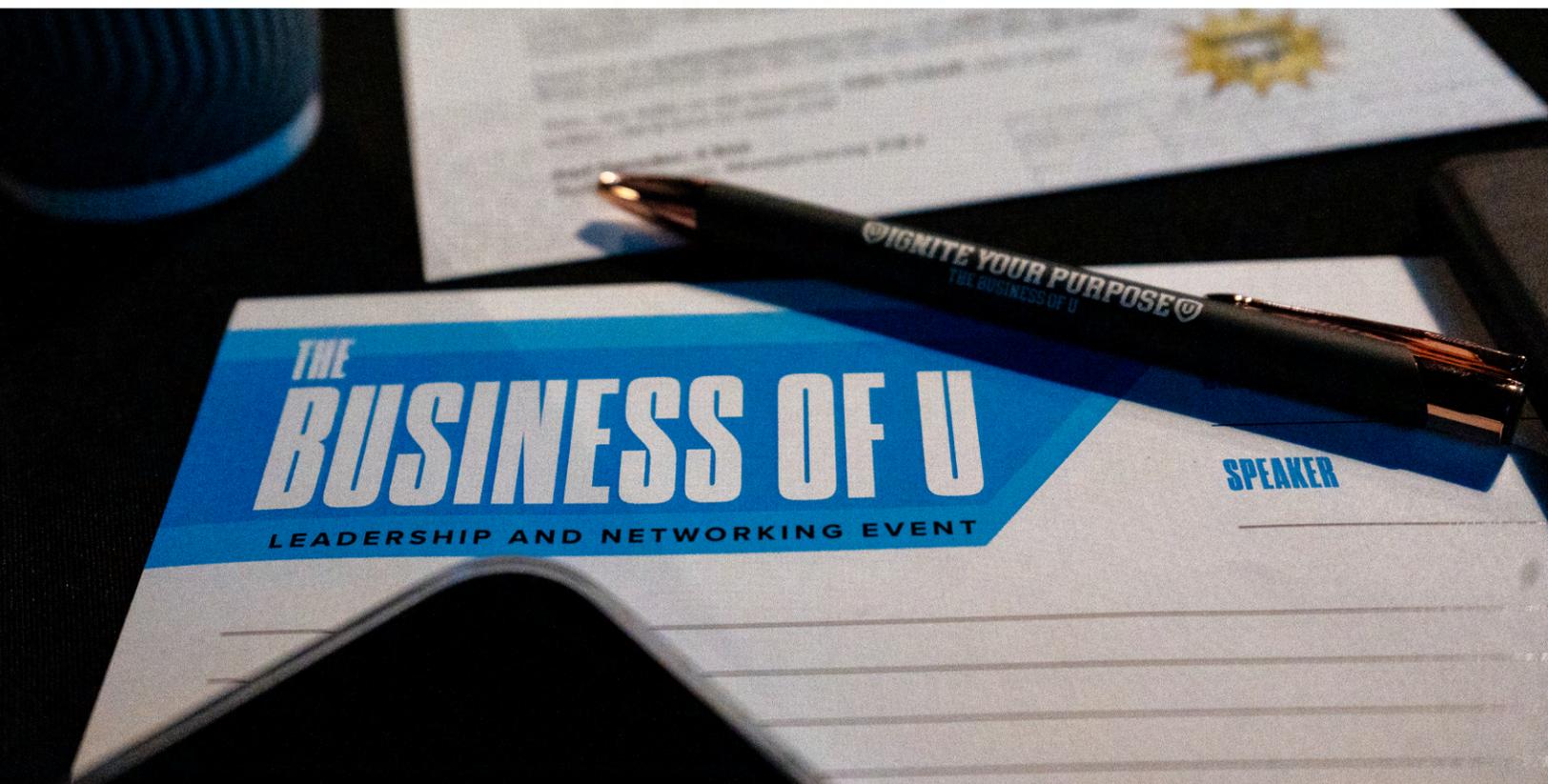
PLATINUM: \$1,500

For businesses who want to show up, be seen, and support leadership development.

Platinum Sponsorship offers intentional brand presence while aligning your company with the Business of U mission and community.

INCLUDES:

- Logo inclusion on the official sponsor banner and displayed on event screens throughout the day
- Reserved seating for 8 guests
- Lobby table for brand interaction (space limited, reserve by 2/14)
- Promo material included in attendee bags (items provided by sponsor)
- Opportunity to honor an employee or guest with the “Ignite Your Purpose” Award
- Optional professionally produced 30 second social media video (must be registered by 12/15/26)
- Access to session recordings
- Complimentary admission for you and 1 guest to the next Business of U Empowerment & Growth Workshop



GOLD: \$750

For organizations who want to support the movement and be part of the room.

Gold Sponsorship is a meaningful way to align with Business of U while gaining recognition among a strong network of local leaders.

INCLUDES:

- Logo inclusion on the official sponsor banner and displayed on event screens throughout the day
- Reserved premium seating for 8 guests
- Promo material included in attendee bags (items provided by sponsor)
- Opportunity to honor an employee or guest with the “Ignite Your Purpose” Award
- Access to session recordings post event
- Complimentary admission for you and 1 guest to the next Business of U Empowerment & Growth Workshop



To become a sponsor scan the QR Code below or visit businessofu.com.

Thank you in advance for your support!

If you have any questions about becoming a Business of U sponsor, email us at businessofu@cityfirst.church or call **407-873-0878**.



IGNITE YOUR PURPOSE



POWERED BY
 **cityfirst**
CHURCH